

BACHELOR OF BUSINESS ADMINISTRATION IN AVIATION INDUSTRY MANAGEMENT (INTERNATIONAL PROGRAM) (131 Credit Hours)

1 GENERAL EDUCATION MINIMUM CREDIT NEEDED : 31

1.1 SOCIAL SCIENCES MINIMUM CREDIT NEEDED : 6

1.1.1 SOCIAL SCIENCES MINIMUM CREDIT NEEDED : 6

COURSECODE	COURSE	CREDIT
IGE121	LIVING IN MODERN SOCIETY	3 (3-0-6)
IGE125	COMMUNICATION AND HUMAN RELATIONS	3 (3-0-6)
IGE122	PSYCHOLOGY FOR LIVING	3 (3-0-6)
IGE124	SUFFICIENT ECONOMY AND QUALITY OF LIFE	3 (3-0-6)

1.2 HUMANITIES MINIMUM CREDIT NEEDED : 6

1.2.1 HUMANITIES MINIMUM CREDIT NEEDED : 6

COURSECODE	COURSE	CREDIT
IGE131	PHILOSOPHY AND LIFE DEVELOPMENT	3 (3-0-6)
IGE133	ETHICS AND HUMAN DEVELOPMENT	3 (3-0-6)
IGE139	THAI STUDIES	3 (3-0-6)
IGE135	THAI HERITAGE AND WISDOM	3 (3-0-6)
IGE134	THAI HISTORY AND NATIONAL IDENTITY	3 (3-0-6)

1.3 LANGUAGES MINIMUM CREDIT NEEDED : 12

1.3.1 LANGUAGES MINIMUM CREDIT NEEDED : 12

COURSECODE	COURSE	CREDIT
ITH323	THAI FOR COMMUNICATION I	3 (2-2-5)
ITH325	THAI FOR COMMUNICATION II	3 (3-0-6)
IGE317	ENGLISH FOR BUSINESS COMMUNICATION	3 (3-0-6)
IGE114	COMMUNICATIVE ENGLISH IV	3 (3-0-6)
IGE111	COMMUNICATIVE ENGLISH I	3 (3-0-6)
IGE113	COMMUNICATIVE ENGLISH III	3 (3-0-6)

IGE112	COMMUNICATIVE ENGLISH II	3 (3-0-6)
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1.4 MATHEMATICS AND SCIENCES MINIMUM CREDIT NEEDED : 6

1.4.1 MATHEMATICS AND SCIENCES MINIMUM CREDIT NEEDED : 6

COURSECODE	COURSE	CREDIT
IGE141	COMTEMPORARY MATHEMATICS	3 (3-0-6)
IGE143	INTRODUCTION TO COMPUTER AND INFORMATION SYSTEMS	3 (2-2-4)
IGE142	ENVIRONMENTAL SCIENCE FOR A SUSTAINABLE WORLD	3 (3-0-6)

1.5 PHYSICAL EDUCATION MINIMUM CREDIT NEEDED : 1

1.5.1 PHYSICAL EDUCATION MINIMUM CREDIT NEEDED : 1

COURSECODE	COURSE	CREDIT
IGE151	PHYSICAL FITNESS	1 (0-2-2)
IGE153	ARTS OF SELF DEFENSE	1 (0-2-2)
IGE155	RHYTHMIC ACTIVITIES AND BALLROOM DANCING	1 (0-2-2)

2 PROFESSIONAL MINIMUM CREDIT NEEDED : 92

2.1 CORE COURSES MINIMUM CREDIT NEEDED : 33

2.2 CORE COURSES MINIMUM CREDIT NEEDED : 33

COURSECODE	COURSE	CREDIT
IAC100	PRINCIPLES OF ACCOUNTING	3 (3-0-6)
IFB301	BUSINESS FINANCE	3 (3-0-6)
IAV100	INTRODUCTION TO AIR TRANSPORTATION INDUSTRY	3 (3-0-6)
IAV200	OPERATION AND MANAGEMENT IN AVIATION INDUSTRY	3 (3-0-6)
IMK201	PRINCIPLES OF MARKETING	3 (3-0-6)
ILA214	BUSINESS LAW	3 (3-0-6)
IAV130	ORGANIZATION BEHAVIOR AND MANAGEMENT IN AVIATION INDU	3 (3-0-6)
IAV360	COMPUTER SYSTEM AND INFORMATION TECHNOLOGY FOR AVIATION INDUSTRY	3 (3-0-6)
IEC200	BUSINESS ECONOMICS	3 (3-0-6)
IAV430	STRATEGIC MANAGEMENT IN AVIATION INDUSTRY	3 (3-0-6)

IMA200	BUSINESS STATISTICS AND RESEARCH METHODS	3 (3-0-6)
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3 MAJOR COURSES MINIMUM CREDIT NEEDED : 38

3.1 MAJOR COURSES MINIMUM CREDIT NEEDED : 38

COURSECODE	COURSE	CREDIT
IAV110	INTRODUCTION TO AIRCRAFT AND FLIGHT THEORY	3 (3-0-6)
IAV310	MANAGERIAL MATHEMATICS FOR AVIATION INDUSTRY	3 (3-0-6)
IAV340	HUMAN RESOURCE MANAGEMENT IN AVATION INDUSTRY	3 (3-0-6)
IES202	COMMUNICATIVE ENGLISH FOR AVIATION INDUSTRY 2	3 (2-2-6)
IES201	COMMUNICATIVE ENGLISH FOR AVIATION INDUSTRY 1	3 (2-2-6)
IAV490	CAREER PREPARATION FOR AVIATION INDUSTRY	2 (1-2-6)
IAV480	SEMINAR AND PRACTICUM IN AVIATION INDUSTRY	3 (3-0-6)
IAV470	AVIATION LAW	3 (3-0-6)
IAV450	AVIATION SAFETY AND SECURITY	3 (3-0-6)
IAV442	CREW RESOURCE MANAGEMENT IN AVIATION INDUSTRY	3 (3-0-6)
IAV432	AIR TRAFFIC CONTROLL MANAGEMENT	3 (3-0-6)
IAV330	PASSENGER SERVICE MANAGEMENT	3 (3-0-6)
IAV220	AIRLINE MARKETING	3 (3-0-6)

4 MAJOR ELECTIVE COURSES MINIMUM CREDIT NEEDED : 6

4.1 MAJOR ELECTIVE COURSES MINIMUM CREDIT NEEDED : 6

COURSECODE	COURSE	CREDIT
IAV311	COMPUTER RESERVATION SYSTEMS AND TICKETING	3 (3-0-6)
IAV313	IN-FLIGHT SERVICE MANAGEMENT	3 (2-3-6)
IAV315	BASIC SAFETY AND EMERGENCY TRAINING IN IN-FLIGHT SERVICE	3 (3-0-6)
IAV321	CONSUMER BEHAVIOR IN AVIATION INDUSTRY	3 (2-3-6)
ICH402	CHINESE FOE AVIATION CAREERS 2	3 (2-2-6)
ICH401	CHINESE FOR AVIATION CAREERS 1	3 (2-2-6)
IAV491	SELECTED TOPICS IN AVIATION INDUSTRY	3 (3-0-6)
IAV452	SAFETY MANAGEMENT SYSTEM IN AVIATION INDUSTRY	3 (3-0-6)

IAV451	OCCUPATIONAL HEALTH AND SAFETY FOR AVIATION INDUSTRY	3 (2-2-6)
IAV431	TOTAL QUALITY MANAGEMENT IN AVIATION INDUSTRY	3 (3-0-6)
IAV411	AIRLINE BUSINESS AND TOURISM INDUSTRY	3 (2-3-6)
IAV362	AVIATION TECHNOLOGY AND INNOVATION	3 (2-3-6)
IAV361	AIR CARGO MANAGEMENT	3 (2-3-6)
IKR402	KOREAN FOR AVIATION CAREERS 2	3 (2-2-6)
IKR401	KOREAN FOR AVIATION CAREERS 1	3 (2-2-6)
IJP402	JAPANESE FOR AVIATION CAREERS 2	3 (2-2-6)
IJP401	JAPANESE FOR AVIATION CAREERS 1	3 (2-2-6)
IGR402	GERMAN FOR AVIATIONS CAREERS 2	3 (2-2-6)
IGR401	GERMAN FOR AVIATIONS CAREERS 1	3 (2-2-6)
IES403	ENGLISH FOR FLIGHT OPERATION PERSONNEL	3 (2-2-6)
IES402	ENGLIAH FOR IN-FLIGHT SERVICE	3 (2-2-6)
IES401	ENGLISH FOR GROUND PERSONNEL	3 (2-2-6)
IAV316	ADVANCE IN-FLIGHT SERVICE	3 (3-0-6)
IAV314	S PECIFIC AIRCRAFT FAMILIARIZATION	3 (3-0-6)
IAV312	NUTRITION AND AIRLINE CATERING	3 (3-0-6)

5 MINOR COURSES (SELECT 1 GROUUP) MINIMUM CREDIT NEEDED : 15

5.1.1 MINOR BUSINESS COMPUTER MINIMUM CREDIT NEEDED : -

COURSECODE	COURSE	CREDIT
ICP205	COMPUTER APPLICATIONS IN BUSINESS	3 (2-2-4)
ICP210	MICRO COMPUTER SYSTEMS	3 (2-2-4)
ICP220	PROGRAMMING CONCEPTS	3 (2-2-4)

5.1.2 MINOR ELECTIVE BUSINESS COMPUTER (SELECT 2 SUBJECTS) MINIMUM CREDIT NEEDED : -

COURSECODE	COURSE	CREDIT
ICP321	VISUAL BASIC PROGRAMMING	3 (2-2-4)
ICP405	MANAGEMENT INFORMATION SYSTEMS	3 (3-0-6)
ICP320	WEB-BASED PROGRAMIMG	3 (2-2-4)

ICP345	LOCAL AREA NETWORK AND WIRELESS NETWORK	3 (2-2-4)
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5.2.1 MINOR BUSINESS ENGLISH MINIMUM CREDIT NEEDED : -

COURSECODE	COURSE	CREDIT
IEB201	BUSINESS ENGLISH 1	3 (2-2-6)
IEB202	BUSINESS ENGLISH 2	3 (2-2-6)
IEB301	BUSINESS ENGLISH 3	3 (2-2-6)

5.2.2 MINOR ELECTIVE BUSINESS ENGLISH (SELECT 2 SUBJECTS) MINIMUM CREDIT NEEDED : -

COURSECODE	COURSE	CREDIT
IEB305	BUSINESS ENGLISH FOR SOCIALIZATION	3 (2-2-6)
IEB306	BUSINESS ENGLISH FOR PRESENTATION	3 (2-2-6)
IEB407	BUSINESS WRITING	3 (2-2-6)
IEB409	ADVANCE ENGLISH FOR AVIATION INDUSTRY MANAGEMENT	3 (2-2-6)
IEB408	ADVANCE ORAL COMMUNICATION	3 (2-2-6)
IEB406	BUSINESS ENGLISH FOR NEGOTIATION	3 (2-2-6)

5.3.1 MINOR MARKETING MINIMUM CREDIT NEEDED : -

COURSECODE	COURSE	CREDIT
IMK304	MARKETING MANAGEMENT	3 (3-0-6)
IMK413	SERVICE MARKETING	3 (3-0-6)
IMT106	INTERNATIONAL BUSINESS	3 (3-0-6)

5.3.2 MINOR ELECTIVE MARKETING (SELECT 2 SUBJECTS) MINIMUM CREDIT NEEDED : -

COURSECODE	COURSE	CREDIT
IMK210	SALES MANAGEMENT	3 (3-0-6)
IMK308	INTEGRATED MARKETING COMMUNICATION (IMC)	3 (3-0-6)
IMK315	ELECTRONIC MARKETNG (E-MARKETING)	3 (3-0-6)
IMK423	INTERNATIONAL MARKETING	3 (3-0-6)

5.4.1 MINOR THAI STUDIES MINIMUM CREDIT NEEDED : -

COURSECODE	COURSE	CREDIT
ITH326	THAI LANGUAGE FOR AVIATION INDUSTRY 1	3 (2-2-6)
ITH327	THAI LANGUAGE FOR AVIATION INDUSTRY 2	3 (2-2-6)
ITH420	THAI LANGUAGE FOR AVIATION INDUSTRY 3	3 (2-2-6)

5.4.2 MINOR ELECTIVE THAI STUDIES (SELECT 2 SUBJECTS) MINIMUM CREDIT NEEDED : -

COURSECODE	COURSE	CREDIT
ITH330	ASPECTS OF THAI LANGUAGE	3 (2-2-6)
ITH430	SEMINAR IN THAI STUDIES	3 (2-2-6)
ITH431	INDEPENDENT STUDY IN THAI STUDIES	3 (2-2-6)

6 FREE ELECTIVE MINIMUM CREDIT NEEDED : 6

7 PRACTICUM MINIMUM CREDIT NEEDED : 2

COURSECODE	COURSE	CREDIT
IAV475	PRACTICUM	2 (0-0-0)